

Ever Faithful

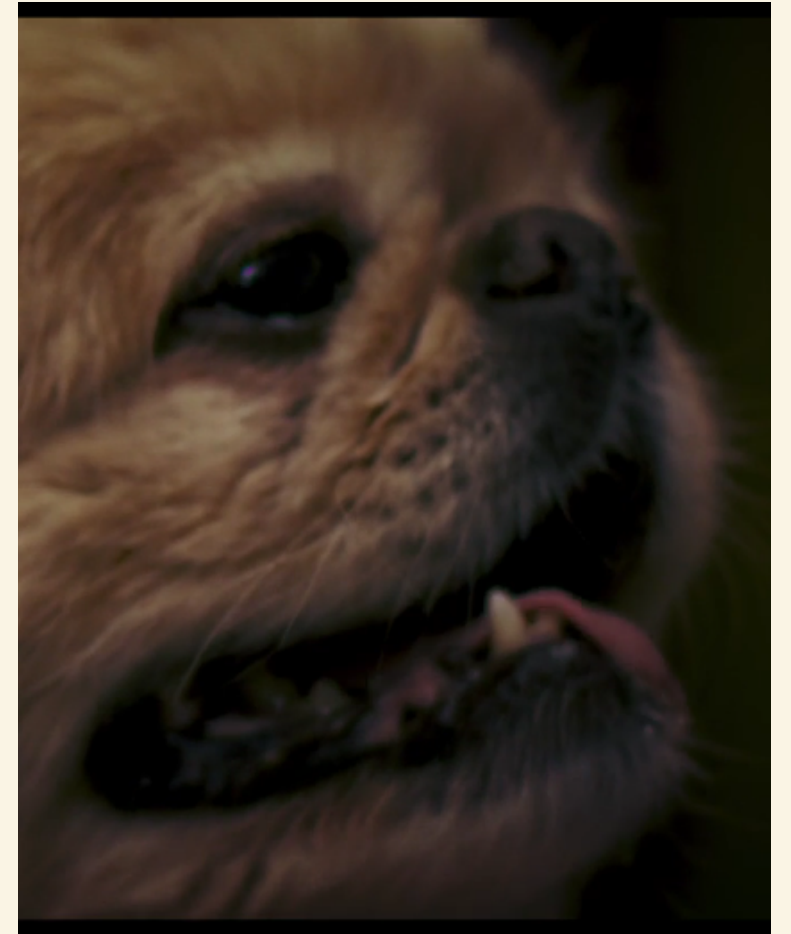
Celebrating the love between a person and their pets.

May we use your music?

Truce Media Collective and Ever Faithful LLC humbly seek the use of Dolly Parton's (*I Will Always Love You*) and Hank Williams' (*I'm So Lonesome I Could Cry*) original music for the short film ***Ever Faithful***, to benefit the no kill animal shelter, MaxFund Animal Adoption Center (Denver, Colorado), with additional support to the South Kosovo Dog and Cat Shelter.



"Henry"



"Princess"

These particular songs take the emotional tone and connection to a level unachievable with footage alone!



Logline

*An elderly man
deals with
another loss of a
precious pet.*



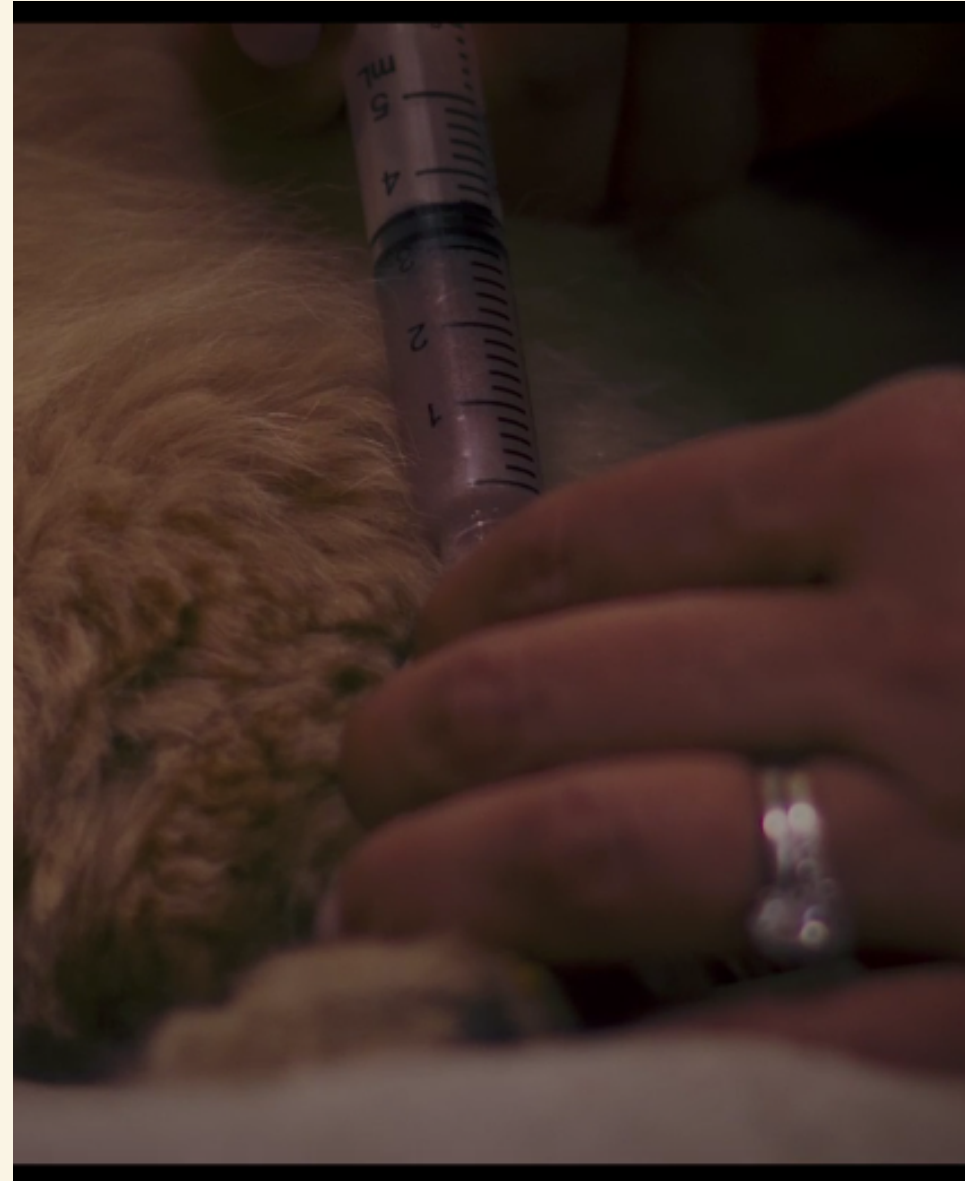
9-minute short film

Synopsis

The film begins with several photos marking the graves of deceased dogs and cats in a pet cemetery. Henry is digging another grave. He sits to rest, wipes the sweat off his brow and massages a suddenly painful arm. As he walks up the path he hears an oddly familiar dog bark. Brushing it off, he continues into his house where he has a tender moment with his beloved dog, Princess, in her bed. She is elderly herself, and in pain. He ignores his daughter, Samatha, talking to him from the other room. Samantha enters the room and their communication is less than cordial.



Then the vet, Dr. Cole, arrives and administers the lethal shot. After Princess has passed, Henry carries her slowly down to his pet cemetery. On the path he once again hears familiar barking.



After Henry buries Princess, he sits on his lawn chair and has a strange lap visit from his old, long passed cat, Leo. He is pleasantly very surprised. Suddenly, all of his dogs emerge from the cemetery as spirits! Henry is elated and laughs full of joy.





Then, Henry's spirit also emerges from his still sitting, deceased body. His spirit laughs and plays with his dogs as they run to and fro. All then saunter together off into the afterlife. We end the film on blackscreen, with Samantha calling out, "Dad?", whose spirit we hear is still laughing playfully with his dogs.



The Distribution & Outreach Plan

300+

MaxFund Premiere

1 million +

Social Media Reach

250,000

Direct Email

150

Animal Alliances

- Film Festivals + Film Award Programs
- Fundraising + Annual Event MaxFund November 2022 (~300 people)
- Social Media Campaign benefitting Maxfund, with targeted influencers and celebrities sharing the post in remembrance of their pet, as well as targeted tags to pet groups/alliances, etc., on Youtube, Facebook, Instagram, TikTok
- Direct share to MaxFund database
- Direct share to ANIMAL alliances, etc. Get from MaxFund!

Ben Mares

Concept / Scriptwriter / Executive Producer



As a Petroleum Engineer, Ben had a long career in various independent oil and gas activities. Now retired, he invests in real estate property financing and development. Since the mid 90s most of his spare time has been in ex-Yugoslavia supporting humanitarian and social work via his NGO Refugee Direct Aid, making over 70 trips to Kosovo supporting recovery efforts. He initiated and funded several war documentaries and music videos by Kosovar producers, built the Kosovo Liberation Army National Memorial, and founded and ran the NGO South of Kosovo Dog and Cat Shelter, among other social work. Since the Russian invasion of Ukraine, Ben has visited there five times and aids refugees and left behind pets. He is a longtime supporter of Maxfund, Denver's premiere no-kill animal shelter, and currently has six Kosovo street rescue dogs, three cats, and two rescue horses living on his 10 acre Colorado home. His dogs are featured in "Ever Faithful". Ben's only artistic passion is adapting/funding his favorite rock and roll music to unique storylines. "Ever Faithful" is his fifth short film.

Julie Jackson

Producer



An Emmy-Award-Winning documentary filmmaker and 4th generation Coloradan, Julie has produced and directed over 1000 documentaries across the US and abroad, including several Emmy Award-Winning shows for Public Television. She writes, directs and edits her work when time permits. She is the Creator & Showrunner for Rocky Mountain PBS's "Colorado Experience", currently in its 9th season. She was the Co-Founder & Executive Director of Little Voice Productions, Inc. from 1999-2009 where she helped hundreds of nonprofits tell their story, as well as several government agencies and NGOs. Julie's artistic side is also expressed through cooking, gardening, handstands and painting. Although she holds a degree in International Affairs & Economics, her passion is storytelling and she has several projects in development. She is the Chief Content Officer at Truce Media Collective and the President & Chief Creative Officer of Julie Speer Productions. Julie has had many dogs over the years, and is currently the mom of a 6 year old black German Shepherd, Aayla.

Ben Font

Director



Ben is a founding member of Truce Media Collective and award winning filmmaker. Growing up in the mountains of Colorado Ben spent most of his time creating Lego animations on VHS. Graduating from Columbia College Chicago with a BA in Directing and Cinematography 2013 Ben has been on-set in a vast array of roles on thousands of films; his filmmaking prowess progressed, but he has not lost his childish creativity and DIY sensibilities. A Producer, Director and Editor, Ben can guide any project along the entire process. Most recently Directing a Documentary for the St. Jude Brad Wallin Memorial Baseball Tournament raising over \$1,000,000 for childhood cancer, Co-Directing Best Dark Comedy (LA Independent Film Fest) "Call it a front" and currently Directing a digital series "Hot Set" coming soon. Finnley (8yrs Maltise-Shitsu) has been Ben's best friend and co-collaborator, even starring in a film "Spike" screening at more festivals than any former of their project's combined. NYC, London, Austin, Denver and winning Audience Choice Award in Colorado Springs

MaxFund

Non-Profit Beneficiary



A non-profit, No Kill Shelter established in May, 1988. As well as performing the traditional role of taking in, rehabilitating, and sheltering of stray or abandoned dogs and cats, MaxFund seeks and nurtures injured animals with no known owner. They find loving forever homes for all the animals once they have recovered.

Add additional info including stats about # of animals saved, treated, etc., total and yearly.

TRUCE

mediacollective

The Production Company



Truce Media Collective is a member-owned movie and TV studio, committed to building the Film and TV production industry in Colorado. Truce is a Limited Cooperative Association (LCA) who believes “we are stronger together” and practices “fair-trade filmmaking”, ensuring members, clients and community members flourish through inspired storytelling.

Ever Faithful Short Film Campaign to benefit MaxFund

let's work
together