



# 2023 Annual Sponsorship Information

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**VOLUNTE**



## 1 Our Mission

MaxFund is a nonprofit organization established to provide medical care for injured, abandoned, and abused pets with no known owners and to find new homes for these animals once they have recovered. Further, MaxFund is committed to the following goals:

- Develop and implement educational programs pertaining to animal care, with emphasis on the importance of spaying and neutering.
- Disseminate information on spay/neuter facilities, and on a periodic basis conduct a spay/neuter clinic for pets of low income families.
- Be a voice for the animals on issues of animal welfare.
- Cooperate with other animal facilities/shelters in accomplishing these goals.

## 2 Why MaxFund?

By sponsoring MaxFund, you align your organization with one with shared values. Together, through a mutually beneficial partnership, we can increase our contributions to our community. Sponsorship helps animals find loving homes, provides low and no-cost spay/neuter programs, and supports the No Kill movement in Colorado which works to save the lives of pets. In 2022 alone, MaxFund found forever homes for over 1,000 cats and dogs. We even helped return nearly 100 strays back to their homes and reunited them with their families.

## 3 How is MaxFund Supported?

We depend primarily on the generosity of individual people and community partners who care about animals in distress. We have fundraising events such as Top Dog @ Top Golf and the "Puttin' on the Max" gala, without these events and their sponsors, much of what we do here at MaxFund would be impossible.

The annual memberships are listed here, so join us in saving the animals.



# 2023 Events & Fundraisers



## TOP DOG @ TOP GOLF

Don't miss out on your chance to support MaxFund, Colorado's largest No-Kill animal shelter! Join us for 3 hours of fun at Top Golf's state of art all-season venue that caters to all skill levels, including non-golfers. With admission you'll receive gameplay, access to the buffet, silent auction, and a chance to win a Top Golf Platinum Elite membership.

- Win the tournament to receive a Top Golf Platinum Elite Membership.
- Win the Hole-in-One Contest for a \$10,000 cash prize.
- Enjoy a night out with 5 of your closest friends or work team members by supporting an organization you can all be proud of!
- Bid on your choice of prizes in the silent auction.
- Work up an appetite? Hurry over to the bar and buffet between rounds!







Single Ticket  
\$120

Group Ticket  
\$700

Cool Cat Sponsor  
\$1,000

Best Friend  
Sponsor  
\$1,350

Hole-in-One  
Sponsor  
\$2,500

3 hours of Top Golf gameplay



Buffet and Bar



Private Top Golf bay for 6 people



Recognition on event website



Recognition in print advertising



Recognition on social media



Digital advertising on televisions at the event



Premiere Top Golf bay for 6 people



To secure your sponsorship or learn more, contact [events@maxfund.org](mailto:events@maxfund.org)



# 2023 Events & Fundraisers

## "Puttin' on the Max"

BLACK TIE GALA

In 2023, MaxFund will be hosting its 35th annual Puttin' on the Max. This is MaxFund's largest fundraiser of the year and funds raised go directly to supporting our programs. Since 1988, we've provided medical care, nurtured, and found forever homes for over 38,000 dogs and cats. We could most definitely not have done so without community support.

- Dress your best and join us for a night of entertainment, a 3 course dinner, and cocktails.
- Exciting live auction with items including getaways and experiences.
- Browse our hybrid silent auction, where you'll get the opportunity before the gala to browse auction items from your phone and build anticipation to see the items in person night of the gala.





No Time to Die  
\$1,000 sponsor

Spectre  
\$1,500 sponsor

Skyfall  
\$2,500 sponsor

Quantum of Solace  
\$5,000 sponsor

Casino Royale  
\$10,000 sponsor

Company name, logo, and link on event website  
and auction website



Company name and logo printed in event program  
and social media mentions



Two prime location seats



Four prime location seats



Ten seat corporate table



\*Prime Location 

Individual social media marketing &  
top-level E-marketing



Half-page event program ad



Full-page event program ad



Exclusivity of business sector & annual gold  
sponsor benefits for 2024



For more sponsorship levels, to secure your sponsorship or learn more, contact [events@maxfund.org](mailto:events@maxfund.org)



# 2023 Events & Fundraisers



## Holiday Open House

MaxFund opens its doors and welcomes the community to tour our facilities and celebrate yet another successful year. Join us to get the opportunity to peek behind the curtain and see all the hard work MaxFund puts in every day for our animals.

- Bring in your fur baby to have photos taken with Santa Claus.
- Take home a tasty treat because the bake sale is sure to have something that will make your mouth water.
- Meet our adoptable dogs and cats that just can't wait to meet you!





# 2023 Sponsorship Confirmation Form

**YES! Sign me up to be part of MaxFund's lifesaving work through a 2023 Annual or Event Sponsorship!**

Sponsor Company \_\_\_\_\_ Contact \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_

## Annual Sponsorship

## TOP DOG @ TOP GOLF

## 35th Annual

## "Puttin' on the Max" Gala

## *Holiday Open House*

- Exclusivity in business sector
  - Yearlong presence on website
  - Yearlong ad in monthly newsletter
  - Quarterly social media shoutout
- \_\_\_ Platinum Sponsor    \$15,000
- \_\_\_ Gold Sponsor        \$10,000

- \_\_\_ Hole-in-One Sponsor    \$2,500
- \_\_\_ Best Friend Sponsor    \$1,350
- \_\_\_ Cool Cat Sponsor        \$1,000

- \_\_\_ Casino Royale Sponsor \$10,000
- \_\_\_ Quantum of Solace     \$5,000
- \_\_\_ Skyfall Sponsor        \$2,500
- \_\_\_ Spectre Sponsor        \$1,500
- \_\_\_ No Time to Die Sponsor \$1,000

All \$2,500+ sponsors will be marketed at the Holiday Open House as proud community partners.

\*Platinum Annual Sponsorship includes the Hole-in-One Sponsorship + Casino Royale Sponsorship

\*Gold Annual Sponsorship includes the Best Friend Sponsorship + Quantum of Solace Sponsorship

### Payment information - Confirmations received without payment will be invoiced

Payment Type:  Check (made payable to MaxFund Animal Adoption Center)  Credit Card (complete below)

VISA     MasterCard     Discover    Card Number \_\_\_\_\_

Expiration \_\_\_\_\_ / \_\_\_\_\_    Signature \_\_\_\_\_

**Email form to [events@maxfund.org](mailto:events@maxfund.org) | 958 Inca Street Denver, CO 80204**

*MaxFund Animal Adoption Center would love to share your promotional products!*

Showcase your company's support of MaxFund by providing branded merchandise for MaxFund's giveaways. MaxFund encourages our sponsors to consider reusable and recyclable products when building brand awareness.